

Slough Business Guide & Directory

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For further information on any of the content in this Directory, please contact

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Slough Business Guide & Directory 2018



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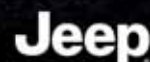
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JEEP RENEGADE

ALFA ROMEO GIULIA



COMBINED 40.9 (6.9) – 64.2 (4.4). CO₂ EMISSIONS: 160 – 115 G/KM. ABARTH RANGE MPG (L/100KM): URBAN 34.4 (8.2) – 37.2 (7.6), COMBINED 45.6 (6.2) – 48.7 (5.8), EXTRA URBAN 55.4 (5.1) – 60.1 (4.7). CO₂ EMISSIONS: 145 – 134 G/KM. FIAT FULLBACK RANGE IN MPG (L/100KM): COMBINED FROM 37.7 (7.5) – 40.9 (6.9). CO₂ EMISSIONS 180 – 196 G/KM. Fuel consumption and CO₂ figures are obtained for comparative purposes in accordance with EC directives/regulations and may not be representative of real-life driving conditions.



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Contents

Slough's Five Year Plan	11
Slough Means Business	13
Shopping and Entertainment	15
Slough Borough Council's Support for Business	17
Business Accommodation	20
Commercial Property Agents	22
Skills For Slough	23
Working in Partnership	24
Slough's Sectors	34

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Slough's Five Year Plan

The purpose of the Five Year Plan is to do three things -

- To set out our vision
- To be clear about our priority outcomes
- To explain how we will do this



VISION: GROWING A PLACE OF OPPORTUNITY AND AMBITION

Our priority outcomes - putting people first

- Our children and young people will have the best start in life and opportunities to give them positive lives
- Our people will become healthier and will manage their own health, care and support needs
- Slough will be an attractive place where people choose to live, work and visit
- Our residents will have access to good quality homes
- Slough will attract, retain and grow businesses and investment to provide jobs and opportunities for our residents

Making this happen - how we will do this

- We will listen to and work with our communities, customers and partners
- We will work towards being self-sufficient through innovation, income generation and maximizing the value and effective use of our resources
- We will use digital technology to provide smarter services for people and businesses
- We will recruit, retain and develop high quality people who are committed to Slough and supported to do their job

The Five Year Plan was launched in 2015 to define the Council's ambition; the opportunities and challenges we face, the role of the Council in meeting these and the priority outcomes against which resources will be allocated.

The introduction of the Five Year Plan was important in providing clarity of vision and direction, explaining how and why the council is changing and, given that we are all working with the same population, identifying more effective and efficient ways of working together.

The Five Year Plan is updated every year and we also produce an Annual Report so that we can check progress. Last year, 2016, we carried out a light-touch refresh of the Five Year

Plan to update the actions in the Outcome Plans and set out how we will work with our partners and communities.

This year there has been a more in-depth review. We have worked with the new Leader and Cabinet to define their political priorities and revised the outcomes to reflect these. The Leader has been clear about his priority to put people first. We have reduced the number of outcomes from eight to five, combining some where there was overlap and duplication and removing others where they were more about ways of working than tangible outcomes.

Our ambition is for Slough to be:

- ✓ A place where people choose to live and work and where children can grow up to achieve their full potential
- ✓ One of the most attractive places to do business in the country, with excellent communications, business accommodation and a skilled, and available workforce

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Slough Means Business

Slough
means business

Slough - the Berkshire town with the excitement and dynamism of a London borough, the most diverse population in the UK and the economic powerhouse of the south east.

Our Economy

We are attracting new business at a faster rate than anywhere else in the UK, with a 29 percent growth in corporate presence in the five years to 2014 (Centre for Cities, 2016). We also rank in the top three most productive towns in the UK, with a £9billion economy representing a GDP of more than £2.5million per hectare.

We have the highest concentration of corporate headquarters in the country outside London and Slough Estates Group (SEGRO) owns the largest privately owned industrial estate in Europe.

We're In Good Company

Sitting at the entrance to the thriving Thames Valley, Slough is home to globally renowned companies including SEGRO, O2, UCB, HTC, Akzo Nobel and Lonza. In 2015 alone we welcomed at least another nine major corporations, including food manufacturer KP Snacks and Chinese telecommunications giant ZTE.

Home of the Mars Bar for nearly 80 years, Slough has pharma, finance, telecoms and technology clusters as well as R&D companies and a strong knowledge economy. There are 88,000 jobs in approximately 4,000 businesses and an average weekly salary that is above the south east and UK average.



We're Well Connected

It is all about location, location, location in Slough, with easy access to Heathrow airport seven minutes away, three motorways (M4, M25 and M40), and mainline rail taking people direct into London Paddington in just 15 minutes.

Crossrail is coming to Slough by 2019, transforming journey times into London and the east of the capital with times to the city of just 37 minutes.

Western Rail Link to Heathrow.

Slough is a key part of the successful campaign by Thames Valley Berkshire LEP for a western rail link to Heathrow. Now Network Rail is delivering the project, which by 2024 will bring direct access to T5 from Slough, via a 4.8km tunnelled route, slashing journey times from the town to just seven minutes.

The benefits of the link aren't just for Slough - it will reduce journey times across a full 20 percent of the UK population including the Thames Valley, the South West, the West Midlands, South Wales and the South Coast.

Our People

With a population of an estimated 143,000, the wealth of jobs and opportunities in Slough has fuelled a population growth of great diversity and aspiration.

High levels of migration from more than 70 countries means one third of Slough's population is people born outside the UK with one fifth born outside the EU.

Our population is young and growing, with an estimated 93,000 people over the age of 16 currently living in the town and the sixth highest fertility rate in the country. It's a talented group, with GCSE results in the top ten of local authority areas nationally, more than half the population being educated to NVQ level 2 and above and more than 43 percent educated to NVQ level 3 and above.



234 BATH ROAD

A GREAT PLACE TO DO BUSINESS

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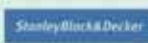
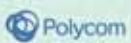
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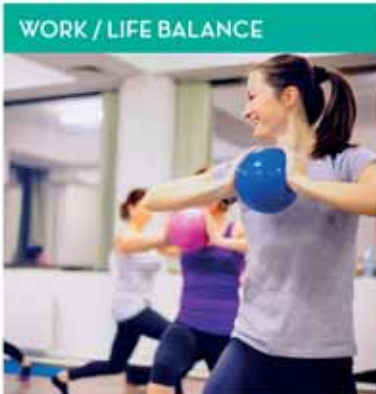


252 BATH ROAD

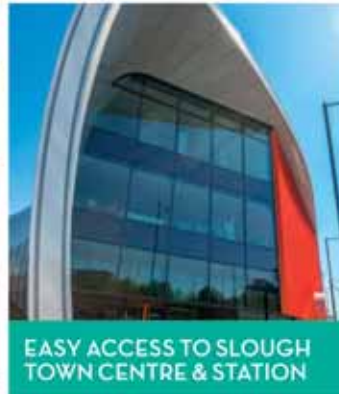
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Shopping and Entertainment

Your Leisure Time in Slough

Slough is often described as a fusion of different cultures, an urban town, buzzing with vitality. It is also a place of surprises, with many parks, open spaces and waterways to complement the urban feel of the town. The town has a strong and growing reputation in the region for leisure facilities, shopping and public events, including the Empire Cinema Slough, a ten screen cinema in the heart of the town centre.



Shopping in the Town Centre

Slough Town Centre, a major commercial centre, is just across the road from the bus and train stations and has a pedestrianised High Street that stretches for more than a mile. Supported by two indoor shopping centres - The Queensmere and Observatory - the town centre contains major multiple occupiers such as Debenhams, Marks & Spencer, Primark, Next, TK Maxx, Boots, Argos and WH Smith. There are also numerous other local, independent and specialist shops, making Slough's shopping centre one of the most comprehensive shopping destinations within 15 miles.

Slough Borough Council has established a Town Centre Partnership comprising businesses, retailers, Thames Valley Police and officers considering a range of measures to directly support businesses, stimulate business growth, attract shoppers and boost the local economy. The Town Centre Partnership, chaired by Marks & Spencer, discusses ways of establishing the town centre as the first choice shopping and eating destination for residents, workers and visitors. The group focuses on attracting visitors and



increasing consumer spend in the town centre. It is keen to promote the development of a vibrant town centre that addresses the needs of the business, cultural and visitor communities through partnership and collaboration with the residents, local agencies and the third sector.

Get Active

If you want to get active, there are leisure centres and health clubs situated across the town, as well as Arbour Park (the new home for Slough Town FC), Slough Tennis Centre, Slough Ice Arena (the training rink for ITV's 'Dancing on Ice' stars), and Thames Valley Athletics Centre (training ground for a number of British Olympic hopefuls). There are also a number of top-class golf courses nearby including Wexham and Stoke Poges. For more information log on to www.slough.gov.uk

Alternatively, enjoy the outdoors at one of the many parks and open spaces situated across the borough. All the parks in Slough are listed online at www.slough.gov.uk

For further information on any of the content in this Directory, please contact:

Economic Growth & Enterprise
 Slough Borough Council
 St Martin's Place, Slough SL1 3UF
 Tel: **01753 875918**
 Email: invest@slough.gov.uk
www.sloughmeansbusiness.co.uk



Investing For the Future

Slough never stands still and the pace of change in our town is increasing.

Changing Views

The £450million regeneration of the Heart of Slough is partially completed with a new iconic bus station and brand new road layout which links the bus and railway station to the town centre and improves traffic flow. The Curve is Slough's brand new iconic library and cultural centre, right in the heart of the town. The Curve houses a brand new library, café, Slough Museum, performance venue, community learning spaces, computer suites, exhibition space and the Register Office including a purpose built wedding room. New offices, residential accommodation, a hotel and shops are also being planned.

Slough Urban Renewal

Slough is part of a local asset backed vehicle, known as Slough Urban Renewal (SUR), with partner Morgan Sindall Investments. With a potential £1billion of investment to the borough, the partnership is already regenerating sites across the town, bringing new housing, new leisure facilities and new civic buildings - including the iconic Curve in the Heart of Slough.

The partnership will be for at least 15 years and will provide work experience places, apprenticeships and direct employment opportunities to local people during the first phase of development.

SUR's first residential housing scheme in the Chalvey area of Slough is set for completion in 2017.



www.milestone-slough.co.uk

Slough Borough Council's Support for Business

Simplified Planning Zone

Slough Trading Estate is managed and run by SEGRO PLC and is one of the largest estates in Europe in single ownership. SEGRO have entered into a legal agreement with the Council for a Simplified Planning Zone (SPZ) scheme for the majority of the trading estate which effectively grants planning permission for defined types of development within it in advance.

Provided that the development is in accordance with the conditions set out in the scheme, there is no need to gain planning permission in the normal way. In common with regular planning permissions, development must still comply with all other legislation, including building, advert and environmental health regulations. Permissions for developments not covered by the SPZ scheme can be applied for through the usual process.

The first SPZ scheme was adopted in January 1995. The designation offers SEGRO the certainty and flexibility to respond more quickly to changes in market demands and tenants' requirements, and help it to provide a better service to existing and new clients.

In return, SEGRO fund a hopper bus service that runs between Slough and Burnham stations through the heart of the trading estate on Buckingham Avenue. This is part of a range of other transport measures including bus shelters and cycle lanes which provide the opportunity for workers, commuters and visitors to access the estate by alternative modes of transport. This demonstrates SEGRO's commitment to the town and the promotion of a green agenda.

To find out more about the Simplified Planning Zone scheme or for other planning and building control enquiries, visit www.slough.gov.uk or telephone **01753 477341**

Pre-Application Advice

The Council's planning team provide pre-app advice on commercial applications for change of uses, new buildings and extensions. Visit www.slough.gov.uk/business

Building Control

Slough Building Control Services are a proactive and efficient Building Regulations Consultancy Service. Our team of highly experienced surveyors, engineers and support staff has extensive local and national knowledge of Building Control projects. We provide design and feasibility consultation at a very early stage to ensure your design is compliant and cost effective. As members of LABC we deal with local and regional fire risk assessments and approvals for several partners all over the UK. Other services include the consultation and issue of Scaffolding, Hoarding and Demolition licences. Information on Building Control Services is available on Slough Borough Council's website or contact Building Control on **01753 875810** or e-mail buildingcontrol@slough.gov.uk

Asset Management

Asset Management provide property advice and support for the council. Their main role is:

- to provide property valuation advice to the council
- to deal with the disposal of surplus council-owned property
- to manage the council's shops, workshops and small business units, including the letting of any vacant property

Information on property and land available to rent or buy is available on the Slough Borough Council website or contact Asset Management on **01753 477226** or e-mail assetmanagement@slough.gov.uk

The Trading Standards Service

The service can offer two hours free advice to businesses on all trading standards, consumer protection and civil issues, including areas such as weights and measures, trade descriptions, product safety and food standards. For larger businesses based in Slough that also trade outside the borough, the team can act as the company's Primary Authority. This means trading standards can assist with ensuring the legality of product and services for supply throughout the UK and provide regulatory assured advice. This service is provided on a cost recovery basis. See www.slough.gov.uk/business/support-and-advice/primary-authority-partnership-scheme.aspx for current fees.



Trading standards are keen to work with businesses to get it right first time and ensure a fair and level playing field for businesses and consumers alike. There is a large amount of business advice material available on the trading standards website www.slough.gov.uk/business/trading-standards/business-advice.aspx. However, if you wish to discuss becoming a Primary Authority business or require business advice, please contact the trading standards duty officer on **01753 875255** or e-mail via the website www.slough.gov.uk/tradingstandards

The Licensing Team

The Licensing team deal with a wide variety of licensing functions ranging from hackney carriage and private hire licensing to dealing with premises licences issued under the Licensing Act 2003. This includes administering and processing applications and carrying out enforcement activities. Full details of the licensing service are contained in the Licensing Service Delivery Plan which is available to download at www.slough.gov.uk under Licensing and Street Trading in the "business" section'. There are also a range of FAQs that provide more information.

Support for Local Business (cont)



Thames Valley Berkshire Business Growth Hub

If you're a sole trader, business owner or manager looking to grow your business, The Thames Valley Berkshire Business Growth Hub can help. We offer free advice and networking events to all Berkshire businesses, and a special High Growth support service to a small amount of companies that meet our eligibility criteria.

We provide links to local businesses, updates on forthcoming events and some useful information on aspects of business life such as sales, innovation and marketing. If you're interested in more advanced support, including tailored coaching and help in finding funding, you can check your eligibility for our High Growth service. For fuller details and to gain access to these services, please visit

www.berkshirebusinesshub.co.uk



Thames Valley Chamber of Commerce Group

The Thames Valley Chamber of Commerce Group is a 3,000-strong membership organisation which promotes and lobbies for business development in the Thames Valley.

As one of eight chambers in the Thames Valley Chamber of Commerce Group, Slough Chamber of Commerce gives access to the services and national lobbying power from one of the largest accredited Chambers in the UK. Slough Chamber of Commerce represents more than 800 businesses in and around Slough and remains autonomous in its local lobbying activities. It provides training, networking opportunities and business to business

services to its members. The Slough Chamber works in partnership to actively influence such key issues as town centre regeneration, business crime, traffic congestion and the creation of an additional runway at Heathrow Airport. Slough Chamber has a Council of elected members which meets regularly to discuss local issues.

01753 870500

slough@tvchamber.co.uk

www.thamesvalleychamber.co.uk

www.twitter.com/sloughchamber



Thames Valley Berkshire Local Enterprise Partnership

Thames Valley Berkshire LEP (Local Enterprise Partnership) believes in collaborative momentum. The aim is to bring together all parts of the Thames Valley Berkshire sub-region - business, the public sector, education and the broader community - to drive the local economy to whole new levels.

As part of the wider Thames Valley economic region, Berkshire serves a sub-region second only to Greater London in output, with a GVA of £27bn per annum. The Strategic Economic Plan (SEP), sets out the vision and business priorities for economic growth in Thames Valley Berkshire. Importantly, it aims to achieve value for local tax-payers and deliver on the plan.

Publicly funded and government-endorsed, the LEP operates as a company limited by guarantee. It is a strategic body led by an executive board of directors with a leading local business figure in the chair.

The LEP aims to accelerate the pace of growth and change. The more organisations and people they can involve, the more energy they can invest, so the better Thames Valley business will be. www.thamesvalleyberkshire.co.uk

The Heathrow Business Summit

If you're a Heathrow business looking to meet new suppliers and sub-contractors that can enhance your supply chain then the annual Heathrow Business Summit is a must attend event for you. The summit was conceived 17 years ago in recognition of the central role that Heathrow plays in connecting SMEs with new business opportunities through its own supply chain, around the airport and across the world. The aim is to help SMEs understand where these opportunities lie and how to access them.

Over the last nine years the event has generated £11 million for businesses in the region and offers an extremely cost-effective way of generating new leads and customers.

For further information please email info@heathrowbusinesssummit.co.uk or go to www.heathrowbusinesssummit.co.uk

Heathrow Academy

Heathrow Academy works alongside Heathrow Airport Limited in delivering its promise of new jobs and apprenticeships. It brings together Heathrow, business partners, local employers and a range of service providers.

The Academy provides a range of bespoke services to help employers attract, retain and develop their colleagues. A dedicated team of skilled recruiters, account managers, trainers, assessors and mentors aim to change lives and inspire everyone to grow, from entry-level candidates to experienced professionals.

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For more information visit

www.sloughmeansbusiness.co.uk/property

Slough is well served by commercial agents able to offer advice and introductions to wide property portfolios.

Active agents in Slough include:

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- Cushman & Wakefield
- JLL
- King Sturge
- Lambert Smith Hampton
- Rare Commercial Property
- Savills
- Strutt & Parker
- Chandler Garvey
- Vail Williams

Skills for Slough



SLOUGH ASPIRE

Slough Aspire is an innovative private-public sector led social enterprise designed to help the local community develop the right employability skills to meet the needs of Slough companies now and in the future and to work with employers to develop the skills of their existing workforce. The initiative brings together key organisations that are responsible for the education, training and development of the Slough community to work in a more collaborative and co-ordinated way with local businesses to enhance the provision of support.

Slough Aspire invites local organisations to get involved through the Slough Aspire Supporters' Network Forum, chaired by Mars with representatives from local companies including SEGRO, O2, UCB, Lonza, Polycom, the Federation of Small Businesses, Slough Business Community Partnership, East Berkshire College, Learning to Work and Slough Borough Council.

Slough Aspire consists of three main delivery strands: Aspire for Schools led by Learning to Work, Aspire for You led by Slough Borough Council and Aspire for Business led by East Berkshire College. Through working with business and the Aspire strand leads, Slough Aspire aims to:

- Engage with local businesses committed to supporting the vision and goals of Slough Aspire
- Enhance training and development for unemployed residents to improve employment outcomes
- Support local residents to access job opportunities in Slough
- Enable young people to engage directly with local businesses
- Support enterprise and new company start-ups
- Improve the provision of learning and development for local worker learners

The Aspire Centre is based at 350 Edinburgh Avenue, Slough Trading Estate, SL1 4TU, an inspirational training and events space at the heart of Slough Trading Estate.

Fully air-conditioned throughout with excellent IT and AV facilities, the Slough Aspire Centre is available to hire for meetings, events, training and more. For further information on Slough Aspire, how to get involved, and booking the Slough Aspire Centre, please visit www.sloughaspire.com or call 01753 530146.

Aspire Business Start-Up

Aspire Business Start-Up is a service provided by Slough Borough Council, to help Slough residents who want to start their own business. The service can provide business advice, training courses, workshops and networking events. For more details call 01753 476621.

The Employment and Learning Advice Service

This service provides advice on job search, interview skills, completing application forms and individual CV preparation. Its partnership with BAA Heathrow has enabled Slough's unemployed residents to take up training and qualifications with the Airport's Retail, Construction and Aviation Academy. Once trained, they are able to compete for jobs across the airport employers.

For more information on this service please visit www.slough.gov.uk/jobs/employment-and-learning-advice.aspx



East Berkshire College

The college provides a number of high quality and accredited training programmes and courses for business and their employees. Focus is on areas and skills-gaps such as ICT, Team Leader & Management, Business Management and Customer Service. The college also manages many apprenticeship programmes working closely with local employers to provide apprenticeship placements, covering a number of levels, across a wide area of business sectors. It has a proven track record in helping businesses improve current performance and prepare for the future.

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Working in Partnership

Chinese Weekly

Slough works closely with Chinese Weekly and the Huawei Group to promote Slough as an inward investment destination for Chinese owned businesses.

Slough Borough Council is committed to working with Chinese businesses and has already welcomed Chinese corporations Hytera and ZTE, who relocated their UK headquarters to the borough in 2014 and 2015.



Slough Business Community Partnership

Slough Business Community Partnership (SBCP) is working with businesses to encourage them to adopt and promote responsible business practices through the development of their corporate responsibility strategy. They encourage community involvement activity by developing strategic and innovative ways for businesses to provide support to help meet the needs of the community and make a real difference.

Through their collaborative partnerships with the private, public and voluntary sectors they are tackling key issues affecting people who live, learn and work in Slough. A unique organisation, they promote the use of business skills to support the development of community organisations by creating beneficial and meaningful relationships.

For more information on the Slough Business Community Partnership, contact **01753 696958** or email

bob@sbc.co.uk

www.sbc.co.uk



Centre For Cities

Slough is attracting new business at a faster rate than anywhere else in the UK, according to the latest research by Centre for Cities.

Figures released by the think tank in January 2016, which compare the UK's 63 largest urban areas, show the borough grew its corporate presence by 29 percent in the five years to 2014.

The report also ranked Slough as sixth for the number of business start-ups, with 64.32 per 10,000 population, and said Slough has the third highest average weekly earnings, behind only London and Crawley. Slough also ranked in the top three cities for productivity, as well as the fastest growing in terms of population.

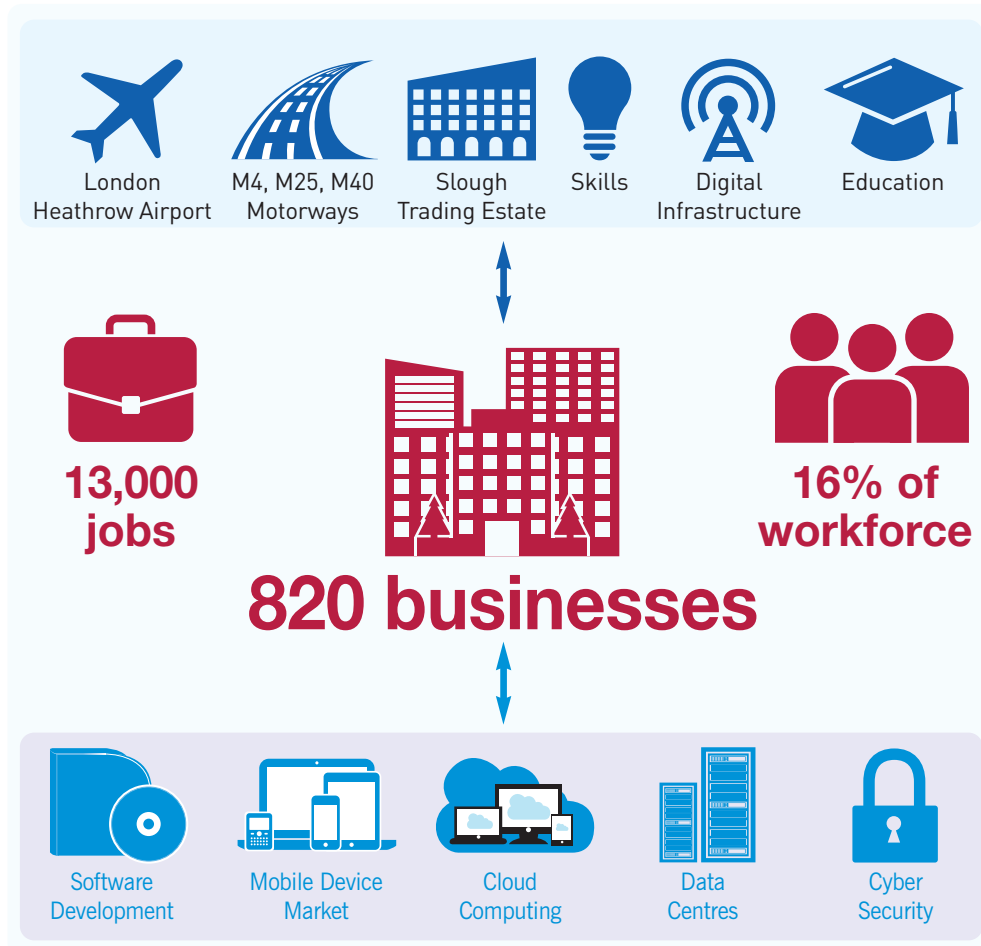
The borough's schools also came out top, with 70.2 percent of pupils achieving five A*- C grades in Maths and English.

We have the highest concentration of headquarters in the UK, the biggest cluster of data centres outside the USA, and in 2015 alone we welcomed at least another nine major corporations, including food manufacturer KP Snacks and Chinese telecommunications giant ZTE.

Businesses benefit hugely from what's on offer here - our fantastic connectivity via road, rail, air and fibre, and our proximity to London and other big businesses. That, coupled with fantastic schools and a skilled, vibrant population, help maintain Slough's standing as a world class place to do business.

Slough's Sectors

Information Communications Technology (ICT)



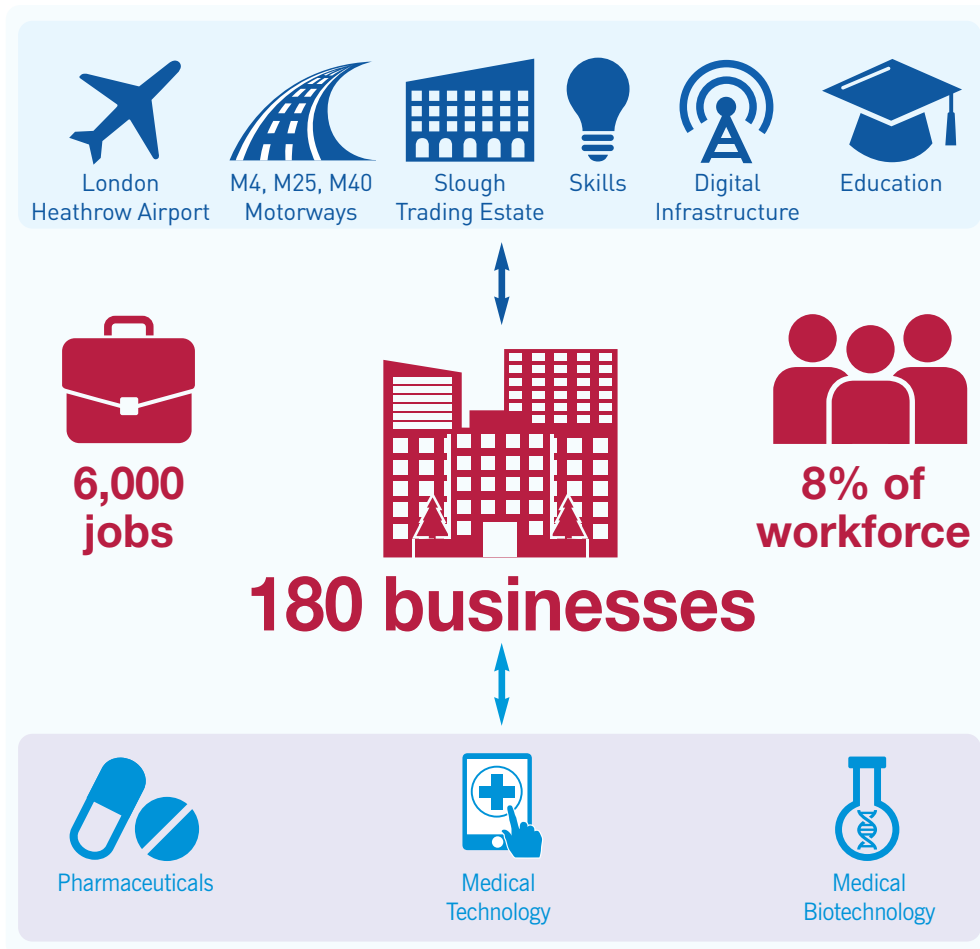
There are three distinctive and inter-related, features of the local economy in Slough: the importance of technology based activity; the significance of internationalisation; and the role of corporates. All three are related to the area's strong relationship with London and close proximity to Heathrow Airport. Slough's diverse mix of sector clusters and workforce provide opportunities for cross-sector collaboration and knowledge transfer.

The Slough Business Focus Study (March 2015) recognises ICT as a key sector, the concentration of employment in this sector is five times higher than the national level (3.2%).

It employs around 13,000 people across 820 businesses in Slough which amounts to over 16% of the total workforce. In contrast, ICT employs just 6% of the total workforce in the South East; Slough therefore is seen as a centre of concentration for ICT skills. There is little wonder that the Thames Valley is often referred to as "The Silicon Valley of Europe".

There is a fairly even distribution of businesses across Slough, although there are notable concentrations around Slough Trading Estate and the town centre. Large firms located in Slough include Telefonica O2 (1,600 employees), Blackberry (550 employees) and Travelport (500 employees).

Health & Life Sciences

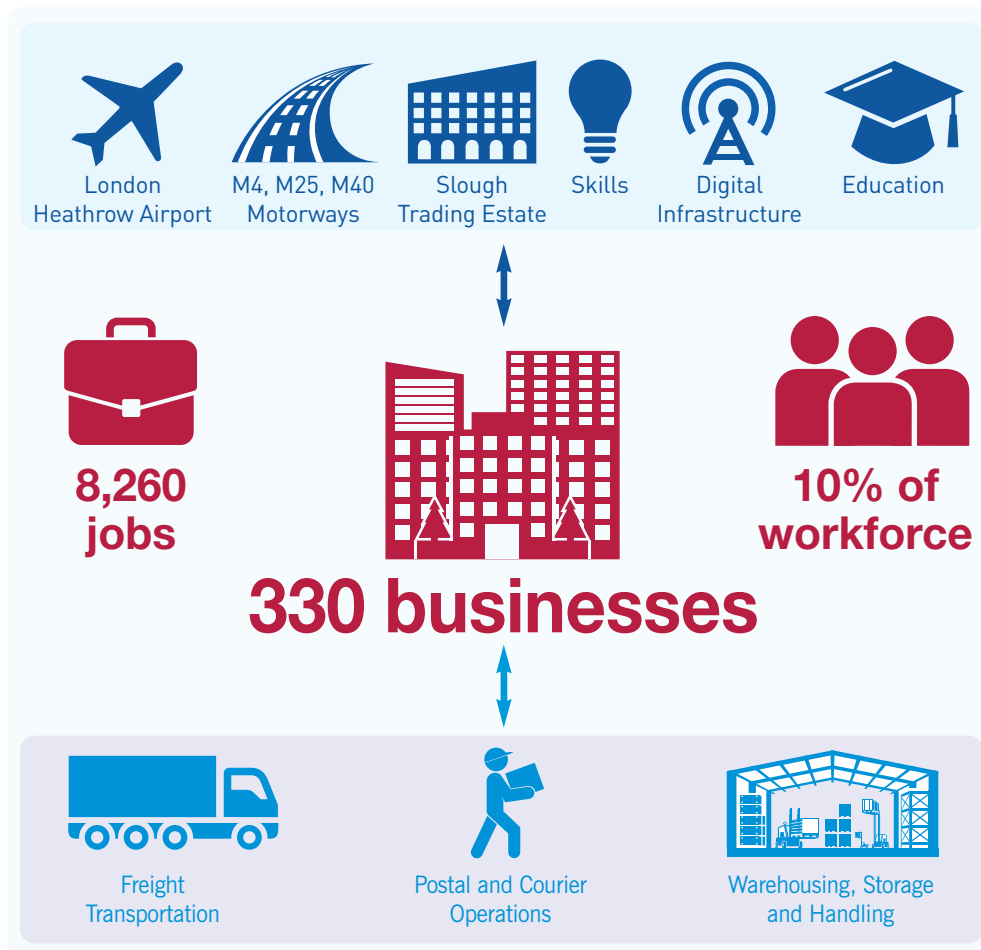


Health and Life Sciences employ over 6,000 people across 180 businesses in Slough which amounts to almost 8% of the total workforce. The Slough Business Focus Study (March 2015) states that pharmaceuticals and life sciences are a key opportunity. The sector is growing and employment is over three times more concentrated than nationally.

Located within the South East of England's life sciences 'golden triangle' and on the M4 knowledge-industry corridor, Slough is a hugely popular business location for

international corporates. Slough's major employers in the health and life science sector are GSK, Hitachi Chemical Diagnostics, Ipsen Ltd, Karl Storz Endoscopy, Kosei Pharma UK, Lonza Biologics PLC, Otsuka Pharmaceutical Europe Ltd (European HQ), Reckitt Benckiser (Global HQ) and UCB Pharma Ltd (UK HQ).

Logistics



The Slough Business Focus Study (March 2015) identifies that Slough has a significant strength in the logistics sector, in part due to its strategic location between the M4, M25 and Heathrow Airport. The sector employs 8,260 people and accounts for 10.1% of all employment in the Borough. This is far higher than any other Borough in the Thames Valley Berkshire LEP (3.2%) and nationally (3.2%).

The logistics sector is mostly concentrated around Heathrow Airport and Junction 5 of the M4 in the eastern area of the Borough.

Large firms located in Slough are Royal Mail (2,000 employees), DHL (600 employees), Saints Transport (300 employees) and UPS (200 employees). All of these are located within the most easterly two wards (Colbrook and Poyle).



Our environment

Slough is a town with vitality - it bubbles with different cultures.

There is fine dining in independent restaurants and fast food chains for people on the move. Enjoy traditional English pub grub, food from India and the subcontinent, Italian, Mediterranean and East Asian dining experiences.

We have a canal festival in September, a bonfire and fireworks display in November and a Christmas lights ceremony.

We host specialist markets in the town centre and smaller community events and carnivals take place throughout the town.

And if you haven't seen the night sky during Diwali (the Festival of Lights) you are missing a fireworks display to rival New Year.

Known as an urban area, Slough, nevertheless has 60 parks and open spaces - three of which have gained the coveted Green Flag award for several years in a row.

Herschel Park is the jewel in the centre of Slough - restored to its Victorian glory in 2011 with the help of a Heritage Lottery Grant and home to an array of events, walks and talks, as well as Slough's only formal nature reserve.



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We're proud to be an active member of the local community – as a board member of Slough Aspire, a sponsor of the Slough Business Awards, and avid supporter of numerous local and national charities.



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Also see page 10



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Also see page 4



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'It's Local' is an online business directory, built for today's mobile generation, that accompanies this Slough Business Guide.

At **itslocalslough** you can find business services by keyword or company name. It is fully integrated with Google maps, directions and Streetview and includes direct links to businesses' websites and social media including Facebook, Twitter, LinkedIn, Google+ and Youtube.

The service can also be accessed from mobiles and tablets by sending a text message '4slough' to **88802**. The service is dynamic, sending device-appropriate pages to mobiles, tablets, laptops, desktops and Smart TVs.

'It's Local' is a business directory for businesses and people who live, work and visit Slough. There's no download or install to worry about, just send a text with "4slough" to **88802** and we will text you back a link to the 'It's Local' service. Alternatively, scan the **QR CODE** above.

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